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DEPARTMENT OF
JOURNALISM & MASS COMMUNICATION
PMST ARTS & SCIENCE COLLEGE, KUNDOOR

GLOSKA MEMO MEDIA FEST

REGISTER NOW

visit: sites.google.com/view/gloskamemo4/

9 10
FEBRUARY
2026



Hello Media Enthusiasts!

We're excited to welcome you to the **4th edition** of **Gloska Memo**, the flagship media fest of the Department of Journalism and Mass Communication, PMST Arts and Science College, Kundoor.

Gloska Memo is all about experiencing media beyond textbooks—where ideas, stories, and real-world practice come together. This year, we've put together an energetic mix of intercollegiate competitions, interactive sessions with leading voices from cinema, journalism, and literature, and showcases of student-made ads, short films, and documentaries. There's also a fun, thought-provoking quiz to put your media sense to the test.

Gloska Memo 4 is a space to learn, compete, connect, and celebrate creativity. We warmly invite students and faculty from higher secondary schools and colleges to be part of it.

Can't wait to see you on campus!

Warm regards,

Ameer Ali AK
HoD, Dept. of JMC
PMST College, Kundoor

Jasim Ahamed TK
Coordinator
Gloska Memo Fest

09.02.2026 | MONDAY

01

**CINEMA OF EVERYDAY:
MODERN MALAYALAM FILMS**

Join us for an engaging talk with acclaimed movie director **Shamsu Zayba** on "Cinema of the Everyday: Modern Malayalam Films." The session explores how contemporary Malayalam cinema captures ordinary lives, subtle emotions, and familiar social spaces, turning the everyday into powerful storytelling.



02

NEWSQUEST

NewsQuest is a fast-paced, interactive game that challenges participants to think like journalists through quizzes, simulations, and rapid decision-making. Players test their instincts in news, ethics, fact-checking, and storytelling. **Winners receive exciting prizes and certificates.**



03

THE VOYAGER'S PEN

This session features a thought-provoking literature talk by writer and social media influencer **Nizar Ilthumish**, focusing on storytelling in the digital age. Blending literature, lived experiences, and online expression, the talk explores how words travel across platforms and connect with today's readers.



SCHEDULE

10.02.2026 | TUESDAY

01

VIRAL VS. VERIFIED: NEWS IN THE DIGITAL AGE

In this session, senior journalist **TV Ranjith** from Reporter TV takes on one of today's biggest media challenges in "Viral vs Verified: Journalism in the Digital Age." The talk explores the tension between speed and accuracy, clicks and credibility, and social media buzz versus journalistic responsibility.



02

ON SCREEN

This session showcases creative works by students, including **short films, advertisements, and documentaries**. The screening will be followed by interactive discussions with the creators, offering insights into their ideas, process, and challenges.



INTERCOLLEGIATE

CONTESTS

05.02.2026 | THURSDAY

LAYOUT DESIGNER | RE-FRAME

Crafting Chaos into Clarity.

Mimic the Masterpiece

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